

CONTACT: Alison Haller, M.S. VP Marketing Officer (888) 295-4373

PRESS RELEASE

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WEST SHORE BANK'S 2023 RHYTHM & DUNES FUNDRAISER CONCERT SERIES RAISES \$16,000 FOR LOCAL HIGH SCHOOL MUSIC PROGRAMS

LUDINGTON, MI – West Shore Bank is pleased to announce that for the eleventh year, proceeds from its Rhythm & Dunes summer concert series will be donated to benefit local high school music programs. The donations are distributed between three Mason County school districts—Ludington Area School, Mason County Central and Mason County Eastern.

This year's donations totaled \$16,000 and were collected during the two concerts, online, and from food vendor fees and merchandise sales. Over the course of 11 years of Rhythm & Dunes concerts, the Bank has raised \$116,750, which has made a real impact on local school music programs.

"It is because of the support from West Shore Bank Rhythm and Dunes fundraiser concert series that we can confidently say that any student with a desire and passion to play music will be able to. No student has ever had to miss out due to financial hardships" - Keith Kuczynski, Band Director at Ludington High School

The Bank would like to thank all the donors, its staff, and the community for their support of the Rhythm & Dunes concert series. Also, a special thanks to the Mason County Sheriff Reserves, Ludington Department of Public Works, City of Ludington, Ludington Police Department, Fire Department, Bish's RV of Ludington, Ludington Chamber of Commerce, the Ludington Municipal Marina and all who live around the Waterfront Park for their support.

To learn more about the impact Rhythm and Dunes has had on the community, watch WMOM live interviews with <u>Keith Kuczynski, Band Director for Ludington Area School</u> and <u>Caleb Schultz, Band Director of Mason</u> <u>County Central and Lauren Tiffany, K-12 Music Teach at Mason County Eastern</u> or visit <u>westshorebank.com</u>.

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Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being