## FOR IMMEDIATE RELEASE

## WEST SHORE BANK DONATES PERSONAL FINANCE CURRICULUM TO FOUR SCHOOLS

**LUDINGTON, MI**— West Shore Bank is donating Ramsey Solutions' *Foundations in Personal Finance* curriculum to Ludington High School, Manistee Middle-High School, Shelby High School, Traverse City West Senior High School and Muskegon Heights Academy. *Foundations in Personal Finance* is the premier curriculum for teaching financial literacy to students.

Personal finance expert Dave Ramsey created *Foundations in Personal Finance*, an easy-to-use, turn-key school curriculum that teaches students the value of saving, spending and giving to guide them down the path of financial literacy.

"Financial literacy takes decades of hard work and dedication to educate the communities you operate in," said Raymond A. Biggs, the President and CEO of West Shore Bank. "This is one of the reasons that makes West Shore Bank so unique – from our board of directors to front-line staff, we all take great pride in serving our communities and being a champion for financial wellness."

More than five million students have taken *Foundations in Personal Finance* in middle schools, high schools and universities nationwide. *Foundations in Personal Finance* can be used as a resource to fulfill requirements in mathematics, economics, family and consumer sciences, business mathematics and personal finance.

Ramsey Education is a division of Ramsey Solutions. For more information about the curriculum, go to <a href="https://www.ramseyeducation.com/">https://www.ramseyeducation.com/</a>.

## **About West Shore Bank**

For over a century, West Shore Bank has remained committed to helping the people and businesses along the lakeshore to improve their financial well-being. As a local business, we employ over 125 people at nine full-service banking offices in Mason, Oceana, Manistee, Benzie and Grand Traverse counties. All of our employees live and work here, raise their families here, and volunteer here to help strengthen our community.

**About Ramsey Education** | Ramsey Education, a division of Ramsey Solutions, was created more than 20 years ago in response to the common statement about personal finance, "I wish I had learned this in high school!" In 2008, Ramsey Solutions developed "Foundations in Personal Finance," a personal finance curriculum for high school students that has since impacted the lives of over 6 million students. With additional personal finance curriculum for higher education institutions and a high school entrepreneurship curriculum, Ramsey Education wants to see every student in America enter adulthood with the knowledge and skills to handle money confidently and ultimately live up to their fullest potential.

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