



## PRESS RELEASE

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## FROM COMMUNITY EVENTS TO DEBIT CARD ROUND UP, WEST SHORE BANK RAISES OVER \$17,000 FOR SIX NON-PROFITS FROM MUSKEGON TO TRAVERSE CITY

LUDINGTON, MI – LUDINGTON, MI – West Shore Bank is thrilled to announce results of the annual Spirit of Giving Fundraiser, which, thanks to the generous contributions of our community, raised over \$17,000. These funds will make a significant difference in the lives of individuals, families, and pets in Benzie, Grand Traverses, Mason, Manistee, Muskegon and Oceana Counties. This is the 16th year the fundraising campaign has brought hope and support to those in need

This year's fundraiser was a testament to the collective spirit of giving, with donations pouring in from our dedicated employees, compassionate community members, and supportive businesses. Together, we made a significant impact on the following counties:

- Benzie County: Raised \$1,708.33 in donations for the Animal Welfare League of Benzie County to better the lives and well-being of the animals throughout the community.
- Mason County: Raised \$2,918.10 and over 2500 non-perishable items and canned goods that were collected inbranch and during their Family Fare event on October 24. Donations will benefit Hand2Hand of Mason County, whose mission is to eliminate childhood hunger over weekends and extended school breaks.
- Manistee County: Over 360 food items and \$1,257.58 in donations were collected for Blessings in a Backpack;
   West Shore Bank also donated \$500 to Onekama School for its food pantry efforts. Both programs provide meals to school-aged children on the weekends.
- Muskegon County: \$1,083.35 was raised for No More Sidelines, a non-profit whose mission is to empower those
  ages seven and older with an opportunity to play sports year-round and participate in community events and
  outings.
- Oceana County: The Hart Branch raised \$1,253.33 in donations for the Oceana County Council on Aging to help further promote and safeguard the independence of Oceana County individuals aged 60 or older.

• Grand Traverse County: Collected 100 non-perishable items and raised an astounding \$9,500 for the TCAPS Student Support Network (SSN) through online and in-person donations, along with providing the Traverse City branches' community event space to host local businesses and other non-profits a free meeting and event space in exchange for a donation(s) for SSN. Event space donations helped to raise over \$6,000 towards the total.

West Shore Bank continues to make a real difference by supporting our community members through various bank-wide efforts and initiatives. We are deeply grateful for the unwavering support and generosity of our community members. We encourage you to join us in our future initiatives and make a difference in the lives of those in need. For more information on the donations raised from this year's fundraiser, visit <a href="https://www.westshorebank.com/about-us/spirit-of-giving.html">https://www.westshorebank.com/about-us/spirit-of-giving.html</a>.

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Founded in 1898, West Shore Bank is here to help make a real difference in your life.

Offering valuable banking services and community support, we remain committed to helping the people and businesses in Michigan improve their financial well-being.