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PRESS RELEASE

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WEST SHORE BANK KICKS OFF THEIR SPIRIT OF GIVING – GIVING NOVEMBER COMMUNITY FUNDRAISER

LUDINGTON, MI – The annual West Shore Bank *Spirit of Giving* returns this November as “Giving November” to help raise donations for various non-profits spread across the 6 counties they serve.

West Shore Bank will host various fundraising initiatives at different branch locations, along with several in-person events throughout the community to increase participation amongst the community and its staff.

These include:

- **HELPING OUR SENIORS in Frankfort** on November 4, 9:30 am to 5 pm– The West Shore Bank team is partnering with Benzie Senior Resources at Family Fare (1747 Benzie Hwy, Benzonia, MI 49616) to raise donations for the Christmas season gift bags for their homebound seniors. This will help provide items to individuals throughout the holidays who do not have family around to help them at Christmas. Donations and items will also be accepted all month long at West Shore Bank’s Frankfort branch. [Learn more.](#)
- **FILL THE VAN in Muskegon** on November 7, 11 am to 2 pm – Join the West Shore Bank team at the Muskegon Rescue Mission Community Resource Center (1747 7th St. Ste B, Muskegon, MI 49442), as we try to fill the van with donated items to help those in need this holiday season. Online donations will be accepted all month long. [Learn more.](#)
- **CAN DRIVE FOR THE KIDS in Ludington**, on November 16, 12 to 4 pm – Join the West Shore Bank team at Family Fare (5539 US Highway 10, Ludington, MI 49431) to raise donations and canned goods for Food 4 Kids and Hand2Hand. Donations and canned goods will be accepted at Ludington East. Ludington Main and Scottville branches all month long. [Learn more.](#)
- **CHILI FOR A CAUSE in Traverse City**, November 30, 11:30 am to 1 pm – Bring any canned goods or non-perishable items and enjoy a chili lunch at our Traverse City branch overlooking the Boardman River. Donations and canned items will be accepted all month long at West Shore Bank’s Traverse City branch. [Learn more.](#)
- **VISIT SANTA FOR A CAUSE in Manistee**, November 30, 1 to 4:30 p.m. – Bring your canned goods and visit Santa at West Shore Bank’s Manistee South Branch. These canned goods and non-perishable items will go back to Matthew 25:35 Food Pantry to help those this holiday season. [Learn more.](#)

- **SHRED FOR THE KIDS in Ludington and Scottville**, all November – Protect your personal information and destroy your confidential documents, such as old tax returns, credit card receipts, legal documents, and more in exchange for 3-5 canned goods items to benefit local food pantries. Donations and canned goods at the Ludington East or Ludington Main branches will benefit Food 4 Kids, while donations and canned items at the Scottville branch will benefit Hand 2 Hand. [Learn more.](#)
- **SUPPORTING FAMILIES in Onkama**, all November long – Donate your household items and/or food and non-perishable items to benefit Onkama Schools and/or the Onkama Lion Club. Donations and items will be accepted at West Shore Bank's Onkama branch. [Learn more.](#)
- **FEEDING THE HUNGRY in Manistee**, all November long – West Shore Bank is partnering with the Matthew 25:35 Food Pantry and with Manistee Central Catholic School (MCC) to gather food and/or monetary donations. Donations will be accepted at West Shore Bank Manistee Parkdale and South locations, MCC and St. Joseph's Catholic Church. [Learn more.](#)
- **CLOTHING DRIVE in Traverse City**, all November – West Shore Bank is gathering monetary donations, men's sweatshirts, t-shirts athletic pants and [other items](#) for Safe Harbor. Donations and items will also be accepted all month long at West Shore Bank's Traverse branch. [Learn more.](#)
- **SPREAD THE LOVE in Hart**, all November – The West Shore Bank Hart Branch is gathering gently used or new winter clothing, non-perishable and canned goods for both the Shelby and Hart High Schools. Donations and items will also be accepted all month long at West Shore Bank's Hart branch. [Learn more.](#)

West Shore Bank is proud to match the community's donations up to an additional \$1,000 in each County to increase the impact within each community.

In addition to these community events, earlier this year West Shore Bank also donated \$5,000 as part of its Spirit of Giving to the Community Foundation of Mason County for their fundraising efforts for the grant program that benefitted the Mason County Central School Behavioral Health Telemedicine Program, provided by Corewell Health Foundation. Read more [here](#).

West Shore Bank continues to make a real difference by supporting our community members through a wide array of efforts and initiatives. To learn more about Spirit of Giving or to donate today, click [here](#).

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Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being