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PRESS RELEASE

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WEST SHORE BANK AWARDED THE MICHIGAN BANKERS ASSOCIATION FINANCIAL LITERACY AWARD

LUDINGTON, MI – West Shore Bank was awarded the Michigan Bankers Association Financial Literacy Award, along with 20 other financial institutions across Michigan. This recognition underscores the bank’s unwavering commitment to empowering individuals and businesses within the community with essential financial knowledge and skills.

“We are incredibly honored to receive the Michigan Bankers Association Financial Literacy Award”, said Raymond Biggs, President and CEO. “At West Shore Bank, we believe that financial literacy is the cornerstone of financial wellbeing. We are dedicated to providing accessible resources and educational opportunities to equip individuals and businesses with the knowledge they need to achieve their financial goals and aspirations.”

West Shore Bank’s financial literacy programs encompass a wide range of initiatives, including seminars, workshops, online resources and community outreach events. Through partnerships with schools, nonprofits, and community organizations, West Shore Bank has been able to extend its reach and impact. By offering practical, hands-on financial education, the bank aims to build a more financially resilient and prosperous community.

To learn more about West Shore Bank and its financial literacy initiatives, please visit www.westshorebank.com.

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Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being