



CONTACT:
Alison Haller, M.S.
VP Marketing Officer
(888) 295-4373

PRESS RELEASE

For Immediate Release
August 7, 2024

WEST SHORE BANK'S RHYTHM & DUNES RAISES AN ALL-TIME HIGH OF \$20,500

LUDINGTON, MI - West Shore Bank announced this week that, for the 12th year, proceeds from its Rhythm & Dunes summer concert fundraiser will benefit local high school band programs.

The donations are distributed between three Mason County school districts – Ludington Area Schools, Mason County Central, and Mason County Eastern. This year's donations totaled \$20,500, the highest amount in its 12-year history. The funds were raised through in-person and online donations, merchandise sales and food vendor fees. Additionally, West Shore Bank received a \$1,000 donation from the Ludington Fraternal Order of Eagles, and donations from the Ryan Knudsen Memorial Fund.

Over 12 years, West Shore Bank's Rhythm and Dunes fundraiser concert series has raised \$137,250, which has made a real impact on local band programs.

The Bank would like to thank all the donors, its staff, and the community for supporting the Rhythm and Dunes concert series. Also, a special thanks to the Ludington Police Department, Ludington Department of Public Works, City of Ludington, Bish's RV of Ludington, Chamber Alliance of Mason County, the Ludington Municipal Marina, and all who live in the area surrounding Waterfront Park for their support.

To learn more about West Shore Bank's Rhythm & Dunes, visit <https://bit.ly/RhythmAndDunes>

###

*Founded in 1898, West Shore Bank is here to help make a real difference in your life.
Offering both valuable banking services and community support, we remain committed to helping the
people and businesses in Michigan to improve their financial well-being.*