



Confirming Your Suspicions

Greetings,

We hope this holiday season brings you health, happiness, and probably some much needed rest. We have some interesting articles to share when you have a moment, a couple of which may confirm some suspicions:

- If you thought that your airfare search inquiries may cause the price to increase, you are correct. But did you also know your device type, location, and browsing history can affect the cost? Read about Surveillance or AI airline pricing and how to avoid it.
- "Brain rot" is real. Studies are showing that excessive internet use can actually shrink your brain matter and ability to focus, and drop points off your IQ. Can you afford to lose any?
- You may have heard us talk about the importance of creating a Will. This Bloomberg article reinforces that. While we don't recommend it, even a Post-It note has been successfully probated.
- Finally, some interesting Christmas tree facts to help brighten your day.

We look forward to connecting with you in 2025. Let us know how we can help you



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reach your goals for next year and beyond.

Best,

Mike & Perry



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Is doom scrolling really rotting our brains? The evidence is getting harder to ignore

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'Brain rot' is the Oxford English Dictionary's word of the year – a fitting choice, given the...

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What Happens if You Die Without a Will? You Could Leave Heirs—and Pets—With Even More Grief.

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B People can avoid messy family fights by preparing a will. It needn't be a complicated document.

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10 Surprising Christmas Tree Facts to Bring to Your Next Holiday Party

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