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PRESS RELEASE

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WEST SHORE BANK PRESENTS 125TH CUSTOMER APPRECIATION EVENTS ALL ALONG THE LAKESHORE

LUDINGTON, MI –June 30th will mark 125 years in which West Shore Bank has served the community as a local bank and remained committed to helping the people and businesses along the lakeshore improve their financial well-being. In honor of the Bank’s anniversary, West Shore Bank is partnering with several local businesses in Benzie, Mason, Manistee, Muskegon, Grand Traverse, and Oceana Counties for several customer appreciation events promoting “125 Years of Making a Difference”.

Three customer appreciation events starting in early June include:

- \$1.25 cheeseburger and fries at R&T Colossal Kitchen in Scottville, during the week of June 12 – June 16th
- \$1.25 off any menu items (excludes buffet) at BC Pizza in Hart; valid from June 1st through August 31st
- \$2 off any participating item at House of Flavors in Ludington; a special promotion celebrating 75 years at House of Flavors and 125 years at West Shore Bank; valid from June 1st through August 31st

Other events for future summer dates include a raffle for \$12.50 gift cards from the EZ Mart in Onekama, TC Pit Spitters Hockey Night with a giveaway on July 20th, \$1.25 Hot Dog Night at a TC Pit Spitters game on August 9th, and full-service gas with discounts at participating Blarney Castle locations.

For more information on these events or to download a coupon, click [here](#). A participating coupon will be required in order to receive the special promotion (one per person).

West Shore Bank has been *Making a Real Difference* in the lives of community members from generation to generation through a wide array of bank-wide efforts and initiatives. To learn more about West Shore Bank visit <http://www.westshorebank.com>.

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Founded in 1898, West Shore Bank is here to help make a real difference in your life. Offering both valuable banking services and community support, we remain committed to helping the people and businesses in Michigan to improve their financial well-being.